Group name: PET ME!

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| **Key Partners**   * Veterinary Hospitals * Local Veterinary Clinics * Veterinarians * Grab Taxi * Pet food suppliers * Vetinter group * Inter Vetta * BIC CHEMICAL CO.,LTD * Greatest Pet Care Co., Ltd. * Tailland Corporation Co., Ltd. * Wannarak Enterprise Co. ,Ltd * ANIMAL-GO-ROUND CO., LTD. | **Key Activities**   * Schedule hospital appointment * Online consulting * Processing order | **Value Propositions**   * Low cost * Safety * Problem-solving * Improving user’s experience | | **Customer Relationships**   * Call center   (Online Consulting)   * Promotion and discount coupon * Online inquiry * Dedicated personal assistance | **Customer Segments**   * Pet owners * Pet lovers |
| **Key Resources**   * Veterinary Hospitals * Veterinary Clinics * Veterinarians * Taxi * Pet food suppliers * Pet medical suppliers * Pet accessory suppliers * Pet equipment suppliers | **Channels**   * E-commerce * Application * Word of mouth * Social Media |
| **Cost Structure**   * Platform and application development * Software Maintenance | | | **Revenue Streams**   * Brokerage fee * Free * Freemium * In-app purchase | | |